



# AI Marketing Accelerator

An 8-Week Course on How to Use AI to Make Money and Save Time

TUESDAYS AND THURSDAYS

11AM TO 1PM CT

JUNE 16 TO AUGUST 13, 2026

LIVE INSTRUCTION: 28 HOURS

VIA ZOOM



AI-Powered  
Lead Generation



Real-Life  
Campaigns



Personalized  
Coaching

Learn More: <https://bizhack.com/ai-marketing-accelerator>

2026

ACADEMIC CALENDAR

BizHack



JOIN OUR  
**8-WEEK COURSE**

•• **AI-Powered**  
•• **Lead Generation to**  
•• **Drive Leads and Sales**

Sponsored by



**JUNE 16 to AUGUST 13, 2026**

**TUESDAYS & THURSDAYS**

**11 AM - 1 PM CT**

**Learn More!**

(305) 562-1825

[info@bizhack.com](mailto:info@bizhack.com)

**Have questions? Book a call here.**

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# Not sure where to start with AI?

# Start With Us!



Is your marketing a **hot mess**? Are you wasting time and money with **random acts of marketing**? Are you falling behind the competition in using AI for marketing and sales?

With BizHack Academy, you'll **earn while you learn**.

In 8 weeks, the “AI Marketing Accelerator” will teach you how to use cutting-edge AI tools such as **ChatGPT** and **Canva** to grow faster. Each week, you'll work on real-life marketing campaigns with the help of **expert coaching, peer support, and actionable assignments**.

Learn More!

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# Wanted: Go Getters!

## *Earn While You Learn!*



**This course is not for everyone.**

This is a fast-paced,  
**high-impact program**  
designed to get you  
**bottom-line results.**

We're looking for  
**driven entrepreneurs and**  
**growth-minded professionals**  
willing to put in the hard work to  
learn new skills.

**Are you ready?**

Sign up  
today.

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# At the end of the program, you'll be able to:

1

Find customers online using the Lead Building System™

2

Engineer powerful prompts

3

Use AI to spark creativity in your text, images, and videos

4

Train ChatGPT in your brand voice

5

Bulk create content using intelligent automation in Canva

6

Save 1-2 hours a day using AI tools

**Use AI as your marketing assistant to save time, save money, and increase revenue**



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# Course Content



Week 1 – AI for Story Driven  
Growth + Lead Building  
System™



Week 5 – AI for Video and  
Audio Excellence



Week 2 – AI for Marketing  
Strategy



Week 6 – Final preparation  
for real life presentations



Week 3 – AI as a Marketing  
Partner



Week 7 – Presentations of AI  
Growth Strategy



Week 4 – AI for Stunning  
Imagery



Week 8 – Small Business  
Marketing Showcase and  
Graduation Celebration

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# Our Proven Methodology

In this course, you'll learn a simple, repeatable, systematic approach for finding new customers online.

It's called the **Lead Building System™**. It harnesses your unique Business Story to attract your ideal customer and drive revenue.

The Lead Building System™ has two key elements:

- Your Business Story
- The Six Pillars



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# The Results



## Increased Sales, Accelerated AI Adoption, Saved Time and Expenses

### **Increased Sales\***

- \$13.12 in lifetime revenue earned for every \$1 spent on ads

### **Accelerated AI Adoption\***

- Doubled percentage of businesses using AI to boost revenue or save costs (up 92.5%)\*
- Quadrupled the number of AI tools used each week for marketing and sales (from 1 to 4)

### **Saved Time and Expense\***

- Average business owner saved 1-2 hours per day
- Marketing staff efficiency was increased 50%, the equivalent of adding a new contractor
- 77% of businesses saved \$100s to \$1,000s in monthly expenses

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# Testimonials

“This course opened my eyes to the immense potential of AI, transforming it from an overwhelming topic to an exciting pathway for business growth. By leveraging AI, I’ve optimized processes, created impactful marketing strategies, and achieved measurable results, like increasing organic traffic through SEO-optimized content.”

**Sarah Khatri – How to Manage a Small Law Firm**

“AI has revolutionized my workflow, helping me automate tasks and produce high-quality content at scale. Tools like ChatGPT and Canva have freed up time for strategic planning, allowing my team to meet demands without sacrificing quality.”

**Maria Jose Urbano – Miami Dade College**



“Realizing that AI isn’t as challenging as I thought gave me the confidence to integrate tools like ChatGPT into my daily work. Creating marketing visuals and responding to leads has never been easier or more effective.”

**Angela Tillman – She Balloons**

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# What You'll Get

- 26 hours of live instruction from AI marketing experts.
- Work on real-life campaigns that drive leads and sales to your business today.
- Simple, actionable assignments built around the needs of small businesses like yours.
- Expert guidance from a marketing coach whose expertise aligns with your business needs.
- Small group breakouts where you share your screen, learn while doing, and get inspired by your peers.
- Accountability partner to keep you on track.
- Video library with 15+ hours of self-paced learning.
- Private WhatsApp group and member-only BizHackers Alumni Facebook Group with more than 1,000 other businesses.
- Access for up to 2 team members per business.

**Your Investment: \$2,497**

**Enroll today!**

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# Course Creator

**Dan Grech, Founder and CEO of BizHack Academy**

*“BizHack offers high-paced, high-impact training for driven business owners who embrace new challenges, who are willing to work their tails off, who continuously experiment and try new things, and who treat failure as an opportunity to learn.”*

Dan Grech founded BizHack Academy to train 1 million businesses how to grow faster using AI-powered marketing and business storytelling so the owners, their stakeholders, and the community can thrive.

Dan is a Pulitzer Prize-winning former NPR and PBS journalist turned entrepreneur and educator. He is the grandson of a Philadelphia public school science teacher and of a professional soccer coach in La Liga in Spain, and he carries forward a family legacy of teaching, coaching, and entrepreneurship.



[Learn More!](#)

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# Teaching Team

## Jordan Sherman, Head of Instruction

- Director of Public Relations at M&C Communications
- Former broadcast meteorologist who transitioned into PR
- Adept at using AI tools, such as generative text and illustrative software, to enhance PR campaigns, saving both time and money for our agency and clients
- BizHack Academy 2020 Alumnus



Jordan plays a key role in shaping the BizHack learning experience through curriculum oversight, AI tool research, and instructional support. He helps ensure the program stays practical, current, and focused on what small business owners need most: saving time, improving marketing, and using AI with confidence.

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## Anita Larsen, Lead Instructor

- 25-year career in marketing and business strategy
- Founder of LITA coaching, helping small business owners grow
- Specializes in practical AI, marketing strategy, and business growth
- Mission is to help entrepreneurs save time, improve marketing, and make smarter decisions
- Originally from Norway and now based in Orlando

## Grant McGaugh, Marketing Coach

- 30-year career in healthcare technology and brand strategy
- Founder of 5 STAR BDM, helping leaders build authentic authority
- Specializes in responsible AI, brand development, and healthcare technology
- Mission is to help entrepreneurs use AI, strengthen brands, and make smarter decisions
- Originally from Omaha and now in Omaha, Miami and St. Croix



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# FAQ

## **Q: What is the AI Marketing Accelerator course?**

The AI Marketing Accelerator is an 8-week course where you work on real-life marketing campaigns using AI tools with personalized coaching and peer support. The course will help you market more, better, faster.

## **Q: Who is this course for?**

This course is designed for driven entrepreneurs and growth-oriented business owners who want to systematically leverage AI to grow faster and build more efficient and effective marketing and sales teams.

## **Q: What are the course dates and schedule?**

The course runs from June 16 to August 13, 2026. Live classes are held via Zoom on Tuesdays and Thursdays from 11 am to 1 pm CT. For the full schedule, visit [here](#).

## **Q: What will I learn in this course?**

You will learn how to apply AI in your marketing to generate leads and sales and save money. Topics covered include AI for content creation, marketing strategy, and intelligent automation.

## **Q: Are there any prerequisites for this course?**

No prior AI or marketing experience is required. Businesses with an established product-market fit and a deep understanding of their ideal customer tend to make the most money while taking the course.

## **Q: What's the time commitment?**

The course includes 28 hours of live instruction (4 hours per week) and a similar amount of time outside of class working on your real-life marketing campaign.

## **Q: How can I apply what I learn in this course?**

During the course, you'll work on applying the Lead Building System™ to your own real-life marketing challenges. This systematic approach will be helpful to all of your future campaigns.

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# FAQ (cont.)

## **Q: Is there a certificate upon completion?**

Participants who meet the attendance and final presentation requirements will receive a Certificate of Completion from BizHack Academy.

## **Q: What if I miss a class?**

We know that life happens, and recordings of each class will be available the same day, allowing you to stay caught up. However, 80% in-person attendance is mandatory to earn a Certificate of Completion.

## **Q: How much does the course cost?**

The price is \$2,497. This is good for up to 2 members of your team, who can take the course together. Founders will often take the course with a marketing team member.

## **Q: Are payment plans available?**

Yes, payment plans are available. [Schedule a call](#) with BizHack to explore options.

## **Q: What support is available during the course?**

The course is taught by a Lead Instructor, who will hold a 15-minute AMA after every class. You'll be assigned a dedicated Marketing Coach who will run small-group coaching in breakout rooms. And the course has a Participant Success Manager (course administrator) to assist you.

## **Q: What happens after the course ends?**

Graduates gain access to an alumni network, a 30% discount on future classes and ongoing updates on the latest AI marketing strategies.

## **Q: How do I enroll?**

Enroll by visiting [this course page](#) on the BizHack website.

\*Results are based on past participant reporting and campaign performance. Individual results vary based on business model, execution, offer strength, audience, and ad spend.

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**[Picture of You!]**

**Invest in  
Yourself  
and Your  
Business.**



**Join  
BizHack  
Today!**

